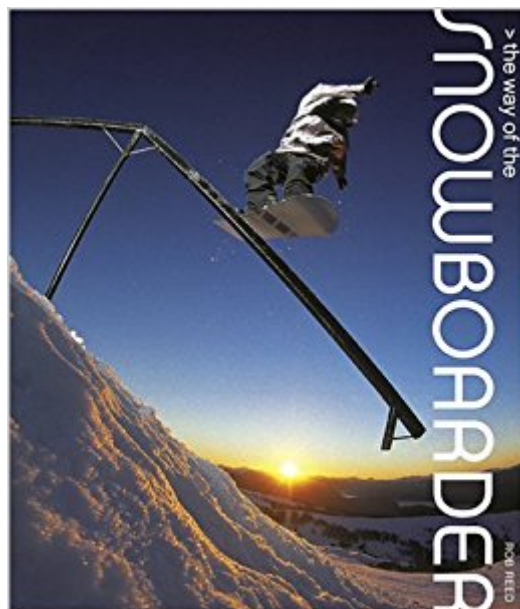


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The Way Of The Snowboarder



Synopsis

As extreme sports have risen in popularity, snowboarding has exploded with a fame all its own that extends beyond the world of sports to music, movies, clothing, and art. The latest addition to Abrams' "Way of" series, *The Way of the Snowboarder* is the most comprehensive history of the sport to date, covering everything from its modest beginnings as a backyard toy to the current superstardom of youth-phenom Shaun White. An up-to-the-minute account of one of the hottest sports around, this book truly captures the thrill of the sport of snowboarding. *The Way of the Snowboarder* tells the history of snowboarding by profiling the people who have been instrumental in shaping the sport as we know it. Beginning with the early innovators, such as world-renowned boarders Jake Burton and Tom Sims, this exciting book also acknowledges the big-mountain influences of Tom Burt and Craig Kelly, female riders such as Tina Basich and Tara Dakides, and the dynamic new generation of freestylers such as Terje Haakonsen and Shaun White. Featuring rare and previously unpublished images of snowboarding around the world in locations such as Chile, New Zealand, Norway, and Alaska, *The Way of the Snowboarder* is an inside look at this cultural and athletic phenomenon.

Book Information

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Customer Reviews

Rob Reed is a freelance writer living in Santa Monica, California. Formerly an editor at Powder and Bike magazines, he is a frequent contributor to Outside

If you snowboard, this book is necessary for your coffee table. It consists of information on the

history of snowboarding, great pictures, and profiles of influential riders who shaped, led, or enhanced the sport, including Tom Sims, Burton, Shaun White, Terje, Tara Dakides, and more. I found it to be a well-rounded read on snowboarding history. I liked it so much that I got a few as Christmas/Hanukkah gifts for some of my friends on the snowboard team.

I really enjoyed going from back to snowboardings roots then ending up where we are today.... I would recommend this book to anyone who loves the ride or just looking for a good read.

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